



RADIO LOG

NOVEMBER, 1980

Vol. III

ROCKY MOUNTAIN ANTIQUE WIRELESS ASSOCIATION

Log 4

THE ORIGINAL RADIO GIRL



RADIO MERCHANDISING

2. 1923



ROCKY MOUNTAIN ANTIQUE WIRELESS ASSOCIATION
9131 Gail Ct Thornton, CO 80229

NOVEMBER, 1980

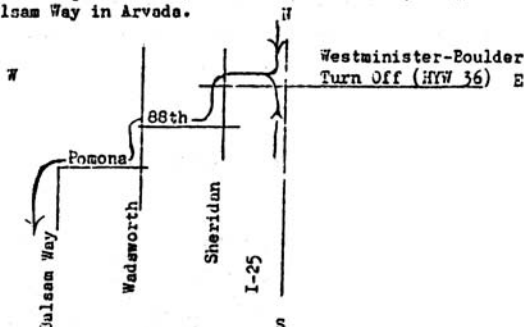
Next Meeting...

Last Meeting of 1980 and Election of Officers for 1981

Hosts: John and Carol Matthews

Date: Sunday November 23. Time: Starting 1 PM.

The election of officers and goals for 1981 will be made. Everyone please attend. The address is 8246 Balsam Way in Arvada.



News... is very sketchy. For some reason it never seems to occur to club members who go to other club meets, auctions, radio related trips, on their return, to simply take 5 minutes and jot down some basic information. Several members attended the AWA meet in NY. Others made several trips out west. Some went to out of state auctions. A 5 minute outline would have been very interesting to the rest of us. Since very little came down, what I do have will be very sketchy.

One sad item of which I have very little detail, concerns a founding member of the RMAWA. Woodrow Walls died sometime this last June or July in Seattle Washington. Woody remained a member of our club even after his move several years ago. He helped organize about a dozen members there into a club. I am sure all our members, especially those here who remember him are saddened by this loss.

In a similar vein Barney Wooters has had his problems this past year with the health of various family members. We hope things are improving Barney.

If bad news comes in threes, then George Haymans ~~WAKED~~, down in Gainesville, GA. is next. He also has had some rough luck for the last year and a half. I got a cassette letter from George detailing the bad time he went through. He spent a lot of time in the hospital, lost over 70 lbs. Happily George has pretty much recovered and is gaining his weight back. Being a ham operator he says his hobby really pulled him through that long boring rehabilitation period. You can believe George appreciates all those good radio friends out there. I talked to George recently on the phone, when he visited Denver. The event, was to be on hand at the birth of another grand child. He sounds real good and says hello to the members.

Jim Collings has moved to Oklahoma City. He still enjoys radio, but has become interested in collecting antique phonographs. As a result he will be selling and trading some of his collection, converting it into phonographs.

Sherman Farnell is selling his collection. See his ad.

New member... Mike Wilkins 3265 S. Helena St. Aurora, CO 80013 ph 690-5381
Main interest: Pre 1930 Battery Sets.

New addresses... Larry Moser 2570 S. Valley Highway Service Rd. Denver, CO 80222 ph 756-7453.

Jim Collings 12005 Victoria Pl Okla. City, OK. 73120 ph 405-755-2515

PUBLIC BROADCASTING

By 1921 new toys and fads were forthcoming, and the country seized them feverishly. One fad was radio, which was destined ultimately to alter the daily habits of Americans as profoundly as anything ever produced.

The first public broadcast station opened in East Pittsburgh on November 2, 1920 - a date which school children may some day have to learn - to carry the Harding-Cox election returns. This was KDKA, operated by the Westinghouse Company. For a time, however, this new revolution in communication and public entertainment made slow headway. Listeners were few. Amateur wireless operators objected to the stream of music - mostly from phonograph records - which issued from the Westinghouse station and interfered with their business. When a real orchestra was substituted for the records, the resonance of the room in which the players sat spoiled the effect. The orchestra was placed out-of-doors, in a tent on the roof - and the tent blew away. The tent was thereupon pitched in a big room indoors, and it was discovered that the cloth hangings which subsequently became standard in broadcasting studios would adequately muffle the sound.

Experiment proceeded, other radio stations were opened, market reports were thrown on the air, Dr. Van Etton of Pittsburgh permitted the services at Calvary Church to be broadcasted, the University of Wisconsin gave radio concerts, and politicians spouted into strange instruments and wondered if anybody was really listening. Yet when Dempsey fought Carpentier in July, 1921, and three men at the ringside told the story of the slaughter into telephone transmitters to be relayed by air to eighty points throughout the country, their enterprise was reported in an obscure corner of the New York Times as an achievement in "wireless telephony". When the Unknown Soldier was buried at Arlington Cemetery the following November the crowds packed into Madison Square Garden in New York and the Auditorium in San Francisco to hear the speeches issue from huge amplifiers. Few in those crowds had any idea that soon they could hear all the orations they wanted without stirring from the easy-chair. The great awakening was yet to come.

That winter - the winter of 1921-22 - it came with a rush. Soon everybody was talking, not about wireless telephony, but about radio. A San Francisco paper described the discovery that millions were making: "There is radio music in the air, every night, everywhere. Anybody can hear it at home on a receiving set, which any boy can put up in an hour." In February President Harding had an outfit installed in his study, and the Dixmoor Golf Club announced that it would install a "telephone" to enable golfers to hear church services. In April, passengers on a Lackawanna train heard a radio concert. Lieutenant Maynard broke all records for modernizing Christianity by broadcasting an Easter sermon from an airplane. Newspapers brought out radio sections and thousands of unmechanical people puzzled over articles about regenerative circuits, sodion tubes, Grimes reflex circuits, crystal detectors, and neutrodynes. In the Ziegfield "Follies of 1922" the popularity of "My Rambling Rose" was rivaled by that of a song about a man who hoped his love might hear him as she was "listening on the radio".

Every other man you met on the street button-holed you to tell you how he had sat up until two o'clock the night before, with earphones clamped to his head and had actually heard Havana. How could one bother about the Red Menace (Bolsheviks) when facing such momentous questions as how to construct a loop aerial?

In the Readers Guide to Periodical Literature for the years 1919-21, in which all the magazine articles appearing during those years were listed, there was less than a quarter of a column of references to articles on radio. In the same Guide for 1922-24, by contrast, the radio section swelled to nineteen columns.

In 1922 the sales of radio sets, parts, and accessories amounted to \$60,000,000. People wondered what would happen when the novelty of radio wore off. What actually did happen is suggested by the cold figures of sales:

1922 -	\$60,000,000
1923 -	\$136,000,000
1924 -	\$358,000,000
1925 -	\$450,000,000
1926 -	\$506,000,000
1927 -	\$425,000,000
1928 -	\$656,000,000
1929 -	\$852,000,000

Don't hurry past those figures. Study them a moment, remembering that whenever there is a dip in the nation prosperity there is likely to be a dip in the sales of all commodities. There was a dip in national prosperity in 1927, for instance; notice what it did to radio sales. There was also a dip in 1924, a worse one in fact. Yet radio sales in that year made the largest increase of the period. Why? Well, radio had become accepted, also 1924 was an election year and millions of Americans discovered that political conventions and speeches could be a grand show. A few knobs turned would give "Berney Google" or "It Ain't Gonna Rain No More". At the age of three and one half years public broadcasting had attained a measure of maturity. Radio penetrated every third home in the country; giant broadcasting stations with nation-wide hook-ups; tenement-house roofs covered with forests of antennas; Roxy and his Gang; the Happiness Boys, the A & P Cypses, and Rudy Vallee crooning from antique Florentine cabinet sets; Graham McNamee's voice became more familiar to the American public than any other in the land, shouting across living-rooms: "And he did it! Yes, sir, he did it! It's a touchdown! Boy, I want to tell you this is one of the finest games...."

The Government belatedly asserted itself in 1927 to allocate wavelengths among competing radio stations. Advertisers paid huge sums for the privilege of introducing Beethoven with a few well-chosen words about meat, shoes, or toothpaste. Michael Meehan personally conducted the common stock of the Radio Corporation of America from a 1928 low of 85 to a 1929 high of 549.

Ah, those were the starting days of public broadcasting.

Excerpted From Only Yesterday
by F. L. Allen 1931
Doug Furney



Memory Mugs:



You can say you had coffee with **Jack Benny** and **W.C. Fields**. They're 10 oz. ceramic "roadhouse mugs" with the dishwasher-safe images of your favorite comedians. Memory Mugs are tough enough to use everyday, but you'll probably want to display them for nostalgia's sake.

ORDERS SHIPPED IMMEDIATELY ORDER NOW— AVOID DISAPPOINTMENT

Memory Mugs are **\$3.95 each** (include **\$1.00** for postage and handling). Please indicate how many you would like. The postage and handling charge must accompany each mug ordered.

Mail your check or money order to **NOSTALGIA WAREHOUSE, INC.**
PO BOX 267 CENTUCK STATION YONKERS, NY 10710
New York State residents must add sales tax.

WC Fields Legend... Coffee?... I Never Touch The Stuff!
Jack Benny Legend... Coffee isn't Cheap!

ALSO AVAILABLE: Laurel & Hardy, and Groucho Marx Mugs.

OUR COVER

The first real trans-Atlantic test of radio telephony from WJZ was successful and was enhanced by "The Original Radio Girl," Miss Vaughn De Leath, of New York City. This most popular of radio artists has become a prime favorite with radio audiences because of her sparkling wit and humor, her adequate familiarity with the type of entertainment which best pleases all kinds of listeners, and because her clear diction makes every word distinguishable. It was this last qualification which made it desirable that she be chosen to participate in the international test. Miss De Leath's songs were heard all over the United States, in Canada, England, France, Germany and other European countries. A remarkable performance, and worthily entitling Miss De Leath to a new title, "The International Radio Girl." Incidentally, Miss De Leath is her own composer.

HOLIDAY INN - BRIDGEPORT, CONNECTICUT

CONVENTION GUESTS: WALTER B. GIBSON (creator of The Shadow, author of Shadow novels under name "Maxwell Grant", host of Strange on Mutual); ALICE REINHART (Life Can Be Beautiful); GRACE MATTHEWS (The Shadow); COURT BENSON (Tennessee Jed); RAYMOND EDWARD JOHNSON ("your host" of Inner Sanctum); ARNOLD MOSS (Against the Storm); LEE ALLMAN (Miss Case of The Green Hornet); JACKSON BECK (narrator of Superman); SYBIL TRENT (Let's Pretend); STEFAN SCHNABEL (Chick Carter); BILL LIPTON (Chick Carter); JOE JULIAN (Bright Horizon); JEAN COLBERT (Mary Southern); BETTY TYLER KARP (Mr. & Mrs. North); RITA LLOYD (Let's Pretend); ARCHUR ANDERSON (Let's Pretend); FRANK CARLON (Big Town); HELENE DUNAS (Jane Arden); GWEN DAVIES (Let's Pretend); Producer-Directors: ART HANNA (Just Plain Bill); IRA ASHLEY (Grand Central Station); IRA AVERY (Armstrong Theater); Sound Effects: BOB PRESCOTT, SR., with sons BOB, JR. and PETE; ROSA RIO (Organist on countless shows)

Convention opens FRIDAY NIGHT at 6:30PM with cocktail hour, buffet, and radio related movies and such...and of course the usual CTR banter with guests who are staying over and fans.

The convention continues on Saturday morning at 9:00AM with dealers room of over 30 tables (9-2:30) and Movies (9-5). Radio memorabilia can be purchased, traded, or just admired.

OTHER FINE EVENTS: Sound Effects and Acting Workshops (fans get to act in a radio show); Teaching Workshop; Trivia Contest (with PRIZES!); Music in radio with author Tom DeLong; a special presentation on AL JOLSON by Stan Gerloff president of the Al Jolson International Society with a film on Jolie's career; RAYMOND EDWARD JOHNSON will tell us another SCARY STORY; panel discussion with guests; a live radio show.

Ads... For Sale: Radiola models 17-18, 20-22, & 50. King model E, Ferguson, 11 tube. Cayard Set Analyzer, series 52, about 1933. Echo model 147 Signal Tracer. Speakers, headphones, tubes, and parts. Sherman Furnell 2501 East 164th Ave. #360, Denver, CO 80235 pt 457-0272.

For Sale: AK-44 good working condition \$60, SASE for long list, WANTED: Turntable for a Standard Model A Disc machine. Jim Collings 12005 Victoria Pl, Okla. City, OK. 73120.

Wanted: Any Tri-City Battery Sets, and information on history of that company. Also want a pair of Orsley headphones. John Geyer 6345 Marze Way, Denver, CO 80221 ph 429-5039.

AGATE AVAILABLE: New VM-22/864 tubes. 6 for \$26.50 postpaid... also mix or match UX-30, UX-31, UX-32, NEW- 6 for \$21.50 ppd. Will trade equal value for Crystal Sets and Crystal Detector Stands. George Haymans Box 2478 Gainesville, GA. 30503

OTR CONVENTION DIARY

Friday Oct. 3, 1980, Up at 6:30 am. Its a long way to Tipperary, also a long way from Colorado Springs to Bridgeport, Conn. Began traveling by bus, plane, and ending with a limousine ride from JFK (NY) to Bridgeport. Even the best laid plans of "Mice and Men" go awry. right! Needless to say, I arrived late, 8:30 that night. (The Convention began at 6:30 pm Friday evening.) I was fortunate to get in on the "remains" of the buffet dinner.

First person I met was Jay Hickerson, next came Joe Webb and wife Annie. (These are the people who have organized the Convention for the last 5 years.) Joe Webb co-publishes Collectors Corner an OTR newsletter. The newsletter is in its third year, and is a good one. I am a member of the staff of CC and have been writing articles for it from the beginning. Needless to say along with meeting the people I mentioned I was also very delighted to meet many other friends, all for the first time. These were all "distant" friends as a result of the newsletter. The rest of the night we were treated to some cassette movies. One starred Edgar Bergen and Charley McCarthy, Fibber and Molly, Hal Peary (Gildersleeve) and Lucille Ball. There was a hilarious Amos N Andy tv show as well. Midnight time for bed, as Mr Sullivan would say Saturday's the "really big day".

Saturday Oct. 4 9:00 am ... down to the dealers room. Goodies everywhere. (Radio shows on reel to reel tape, radio show premiums, books, pulp mags, 78 rpm records, 16" ETs, about anything there was to do with old radio shows.) Stocked up on a variety of the stuff that I felt that I just couldn't live with out. My fear is that I will "schlapp" back more stuff than I brought.

10:00 call, notifying us that the "Sound Effects Workshop" is about to begin. Great Stuff!... as most of us collectors really "get off" on sound effects. Bob Prescott Sr and sons put on an excellent program. Bob worked on such shows as , Jack Benny, Eddie Cantor, Fred Allen, etc. I wrote an article on Bob which appears in the latest issue of CC (Fall 1980 issue). He is also on the cover, so I had him autograph my copy. Got a great idea. I bought last years Convention issue of CC. It has many photos of the guests who will be attending. This is what I used for autographs. Those not pictured, I had sign the covers. It worked out fine. Lee Allman (of the Green Hornet) started it off.

Up to the room to drop off my purchases and back to the dealers room. Total success! Traded the 47 A&H 16" ETs I brought plus my Lone Ranger filmstrip ring and 1938 Lone Ranger first aid kit. Maybe I'll return home lighter after all.

Hold it, Stop the music!... theres Jackson Beck, next spotted Evie Juster. Whipped out my CC for their autographs. This is alright! 2:45 call, for Raymond Edward Johnson (Host of Inner Sanctum). A great actor, Mr Johnson does a reading every year. As usual he "knocked everyone out", with his performance. Later I had the pleasure of talking to Raymond as he autographed his record album for me.

Things are rolling now, the Lets Pretend performance is about to begin. This is a first for me, "Seeing", a radio broadcast. Now that was fantastic! 4:00 whipped over to the next room for the panel discussion. Here we encountered Audrey Marsh, Bill Lipton, Fran Carlton, and (the Shadow, himself) Walter Gibson. For those who may not know, Mr Gibson is the writer who created the character, and wrote under the name of Maxwell Grant. By the way I had lucked out earlier and got his autograph on my copy of The Shadow Scrapbook.

Boy, the time flies when your having fun. Its 5:00 already, time for the cocktail hour. We get two hours to talk and mingle with 30 to 40 radio stars. Had some fine discussions with Arthur Anderson, Ted Mallie (last announcer for The Shadow) Owen Davies, Evie Juster and Ian Martin (both of the CBS Mystery Theater). Got in lots more autographs and took pictures. Radio fans and their "stars" are both great people.

7:00 Dinnertime. I was seated next to the stage. This was fantastic as the high light of the evening would be next. All the actors participated in re-creating two radio scripts. First we were treated to Walter Gibson and cast doing a Strange on Mutual, a show he wrote and was the host as well. Then Raymond Edward Johnson and cast re-created an Inner Sanctum program.

ECHOES OF THE PAST



Ron Barnett
presents

THE BEST OF OLD TIME RADIO

TIRED OF BEING DISAPPOINTED WITH POOR QUALITY MATERIAL

JOIN THE GROWING NUMBER OF OTR ENTHUSIASTS WHO HAVE SELECTED

ECHOES OF THE PAST BY CHOICE:NOT BY CHANCE

COMPARE:

- MORE THAN 5000 OTR PROGRAMS
- ALL REELS INDIVIDUALLY SOUND RATED
- ATTRACTIVE, 100 PAGE CATALOG WITH INDEX OF SHOWS
- REELS ONLY DUBBED ON UNSPLICED TAPE
- SAME LOW COST PRICES FOR THE PAST 4 YEARS
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- A COMMITMENT TO EXCELLENCE IN OTR
- INDIVIDUALIZED ATTENTION
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SEND \$2.00 FOR REEL CATALOG (REFUNDABLE ON FIRST ORDER) OR
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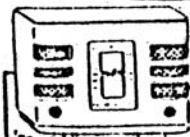
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...AND THAT THE
GOVERNMENT OF THE
PEOPLE, BY THE PEOPLE,
AND FOR THE PEOPLE
SHALL NOT PERISH
FROM THE EARTH.



Later that night Lee Ailman, and "The Prescotts", held "open rooms" I particularly mentioned at the start of this article my modes of transportation getting to the Convention. This was for the benefit of Pete Prescott, as it seems he was under the impression that I came by covered wagon! (I say, I say, thats a joke son!).

9:00 am Sunday morning... Breakfast in the restaurant with some of the "guests", and collectors. All was over too soon. If you live anywhere other than the east coast it can be quite expensive. Having done it, I think its an extravagance one should permit at least once.

Goodnight Mrs Callabash, ... where ever you are.

- Ray Windrix -

P.S. Clarification, the actual cost of the events at the convention are very reasonable, the expense is in getting to the convention, plus hotel accomodations. NOTE: For anyone interested in subscribing to COLLECTOR'S CORNER, it is published quarterly. One year subscriptions are \$7.50 Single Copsys \$2.50. Write to NOSTALGIA WAREHOUSE INC. PO BOX 267, SENECA STATION, YONKERS, NY 10710.



"Baby Snooks"



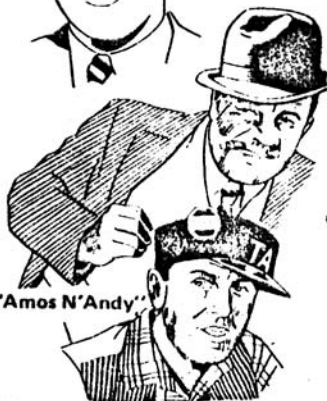
"Roy Rogers"



"Gangbusters"



"Rudy Vallee"



"Amos N'Andy"



"The Shadow"

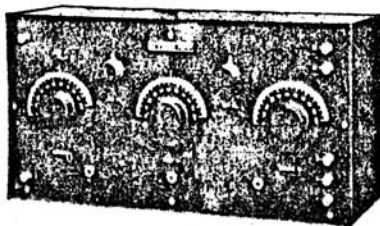


"Eddie Cantor"

President Doug Furney Vice Pres. Bill Miller

Sec.Tres. Ron & Sherry Harmon Editor Ray Windrix

RMAWA is a non-profit organization with the intent of preserving early radio. RADIO LOG will be printed quarterly and distributed at no charge to members of the club.



GAROD RAF

HAZELTINE "NEUTRODYNE"

The Better Type of Receiver With the 5 Improvements

WHAT is it that elevates the Hazeltine Neutrodyne Receiver above any similar Radio device on the current market? We are answering this question for the benefit of Radio Dealers and Radio Owners who have expressed gratification with the excellent performance of this popular instrument.

The Hazeltine Neutrodyne Circuit is an inherent part of the Garod Broadcast Receiver illustrated above.

And the five outstanding features of this receiver are:

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- 2.—Freedom from all objectionable squeals.
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Recent tests conducted in Newark, N. J., and elsewhere indicated that the reception of radiophone concerts at a distance averaging 1,000 miles is a regular accomplishment of an inexperienced operator **\$135**

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Radio Apparatus of Quality
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Say you saw it in Radio Merchandising

 * ANNOUNCING A FANTASTIC *
 * SERVICE *
 * Irreplacable Audio *
 * Transformers - Re-wound *
 * \$7.00 ea plus postage. *
 * Potted Transformers \$8 *
 * plus postage. *
 * Richard Ray 423 Orchard *
 * Canon City, CO. 81212 *

Note: Anyone having transformers for Richard to rewind, bring them to the Nov. meeting, I can deliver them to him, as I visit Richard often. Ed.

Roland Matson of Massachusetts, has produced hard to find parts, cabinets, etc. for years. Now he has published a catalog of these parts. The catalog is an illustrated 8" x 11" photocopy. Now the best part of all, he will send free new product releases to those purchasing this catalog. You can't lose—the catalog cost is \$2.00 plus 50¢ post. Your \$2.00 will be refunded on the first order of \$10.00 or more. Write: Roland Matson, 388 Concord Rd., Bedford, Mass. 01730

INFORMATION SOURCE

Quality Reprints

NEW—Radio Equipment & Supplies
 1922 Robertson-Cataract Electric Co.
 Buffalo, N.Y. 160 pg. 8½x11" slick paper \$12.50 plus .75¢ post US. or \$1.50 elsewhere. Radio Enters the Home, 1922 RCA, 128 pg. 8½x11" slick paper. Not only outstanding reproduction but contains complete sales listing of RCA and GE tubes and receivers. \$12.50 plus .75¢ post. If interested write Vestal Press Ltd, P.O. Box 97, Vestal, N.Y. 13850

Grebe Reprints

This reprint covers the CR-3, CR-5, CR-8, CR-9, RORD and RORK plus companion. Instructions for operation—64 pg. Both for only \$5.00. Send check or money order to: RADIO AGE, 636 Cambridge Rd., Augusta, Ga. 30909

Power Supply—Model H10A regulated supply, will power 99% of all battery operated sets. It contains 3 independent, electrically isolated regulated power supplies. Operating from 117VAC 50-60HZ it features auto. elect. short circuit protection. Price: \$159.95 UPS prepaid USA. Canada add \$5.00. For information write: Thomas Burgess, Box 9769, Little Rock, Ark. 72219 501-568-1995 Bus., 501-565-1750 Eve.

Tuska Reprints

Tuska No. 1 catalog 1919, 24 pg. and Tuska No. 3 catalog 1922. Each is available for \$3.00 post paid. Write: Arthur Aseltine, 345 Glenwood St., Ann Arbor, Mich. 48103

THE CANANDAIGUA MEET

The AWA 1980 National Conference was Sept. 24-28 in Canandaigua, NY. The meet was well attended with good weather. There was six BMAA members attending. The auctions were lively as usual, with the tube auction having more competition than in past years. The three day flea-market had a good assortment of goodies. We are starting to see more so equipment, even early tv as our collectors interest broaden. The meet overall is best summarized by club member Ron Harman, who said, "Can't wait till next year."

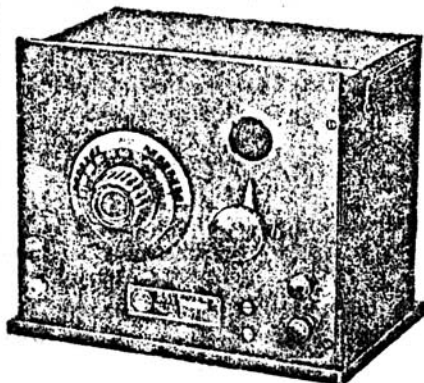
--Doug Furney--

JANUARY, 1923

"VICTOR JUNIOR"

A highly efficient tuner and detector at the price of a Crystal set
and its

TWO STAGE AMPLIFIER



TWO STAGE AMPLIFIER

matches the
Victor Junior
Same size and
style case.

Type 625
List
\$27.00

Tuner and Detector, Type 600 List \$22.50

Look at the price—think of it—a GUARANTEED outfit. You cannot beat it anywhere, and it's selling like wild-fire.

The VICTOR JUNIOR demonstrates wonderfully. It is THERE on performance!

SIMPLICITY, EFFICIENCY and QUALITY

—are its strong points, and it is the simplest set to operate, now on the market AT ANY PRICE. Tunes with only one dial. Interference is easily tuned out. Distance is one of its strongest features.

The tuner and detector has a wave length radius of 150 to 600 meters—with the amplifier it has brought in stations clearly up to 1,600 miles.

Built up to the Victor standard of *quality*, and at a price which *sells it*. Even the school boys can afford this—the cost is less than that of the usual parts required for a tube set.

VICTOR JUNIOR can be supplied with either W.D. 11 or Radiotron sockets, and it's a *knockout*.

Swing in on this for the XMAS trade—WRITE or WIRE for a sample and get started on this live one NOW.

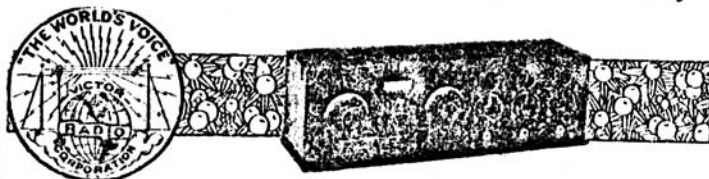
Liberal Discounts to Jobbers and Dealers

Victor Radio Corporation

Manufacturers of Complete Sets and Parts

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New York City



Say you saw it in RADIO MERCHANDISING.